



TUESDAY, OCTOBER 11, 2011

The scuffling sounds of children's feet will be heard again this year as an army of tiny tykes march around their neighborhoods on October 31 ringing doorbells and calling out the proposition "Trick or Treat!" to all those who open their doors. Costumed as ghosts, goblins, witches and other scary creatures, these kids are carrying out a modern version of an ancient event begun more than a thousand years ago.

Thankfully, Halloween is not what it used to be. The dark and heavy stuff is all gone. Today, it's more about kids exchanging a "Boo!" or two for a gift of fruit, cookies or candy from smiling adults. And everyone goes home happy.

On the other hand, the kind of "Trick or treat" practiced by the Food Bank every working day of the year is a serious matter of providing something to eat for countless Kansas families facing food insecurity and hunger. The "trick" is to get the treats to the network of more than 200 independent hunger-relief agencies for distribution to these hungry Kansas families before meals are missed and the pain of unintended hunger sets in.

In addition to the work of these agencies, more than 350 elementary and middle schools in Kansas send out Food 4 Kids backpacks containing five pounds of food home every weekend with about 6,000 students who depend on school meals on weekdays throughout the school year.

During our last fiscal year, more than 10 million pounds of food was distributed through our state outreach, urban outreach and hungry kids outreach. That's a lot of meal-treats and a lot of encouragement for our food insecure and hungry neighbors. It's a

job we simply could not do without your help and the generosity and support

—Brian Walker, President/CEO



SCOUTING FOR FOOD — A team effort by the Dillons stores and the Quivera Council of the Boy Scouts of America to collect food for KFB and the hunger-relief agencies it serves in 30 Kansas counties was completed on October 8. On that day Quivera Council Boy Scouts collected food donations in person at Dillons stores. Others picked up home donations. As of this writing, final results have not been tabulated, but campaign leaders Wayne Yoder and Dave Burgess are confident that the total collected will continue to make a significant contribution to the Scouts goal to "fight hunger one meal at a time." Our thanks for the work of these good Scouts!



EIGHT-FIGURE COUNTDOWN — For the first time in our history, the Food Bank has surpassed the 10,000,000-pound mark in annual food distribution. And even more increases are expected in future demand. These increases will come from established sources as well as from our efforts to cover underserved spots in one of the largest land areas served in the Nations Network of Food Banks.

To meet these future growth challenges, two new positions have been organized and filled. Kevin Enz has been appointed Director of Food Procurement and Alan Borobetz has been named Director of Operations. Kevin, who started his food industry career with Dillons, joined KFB in 1995 and will now sharply focus all his efforts in expanding KFB food procurement. Alan, who formerly managed facilities for Coca Cola in Wichita, will bring 20 years experience in that field to his new position. Both men have hit their new roads running and the size and scope of the challenge is well in hand.

AGENCY SPOTLIGHT — When it comes to asking agencies to assist us with projects and helping those in need of food assistance, Parsons Foursquare Church is always ready to step forward. This pantry that serves Parsons and Labette County has a can-do attitude. As a hungercare partner with the Kansas Food Bank, they participate in the food rescue program at Walmart on our behalf. They have also held two recent produce distributions for their community extending their reach beyond their pantry walls. And recently they have been the driving force behind a soup kitchen that is serving nightly meals to those in need. We are very proud to have them be a part of our team.

—Debi Kreutzman, Director of Community Relations