

second helpings

News and views from
your Kansas Food Bank

TUESDAY, JANUARY 12, 2010

During December '09 we distributed a record 974,000 pounds of food, almost crossing the iconic threshold of a million pounds a month. It represented a 20%, nearly 200,000-pound increase in demand over '08, and for the first time, our annual food distribution raced past the eight-million-pound mark.

While we do not celebrate the increased growth of hunger in Kansas, we do rejoice in the fact that we have the kind of support we need to stop hunger in its tracks.

Those who provide such support do so out of the goodness of their hearts. They ask only for the chance to play a part in bringing hope and HungerCare to those who must have help or go hungry.

Our supporters come in all sizes, backgrounds and ages—from kindergarten kids to senior Sunday school members. They represent groups and individuals from every occupation, every part of the Wichita Metropolitan area, and every part of the cultural and social life of the community.

The KFB support team started in 1984 when three Wichita business leaders supported the idea of a Food Bank in Wichita so persuasively that they were able to have one chartered. And for all the years between then and now, those who operate the Food Bank and those who support its work have moved forward together step by step.

Today, our regular dozen-member employee team has gained the power of thousands by incorporating the strength of our support team. It is this partnership that moved us on to the new records in December, and it is the support engine that will keep us running and on track with the future.

We are profoundly grateful for all the support we have been given to make KFB as good as it is. Now it's time to keep pressing on together to make it as good as we want it to become.

—Brian Walker, President/CEO

THANKS FOR THINKING OF US - We are always pleased, but never surprised, at the generosity and timeliness represented by the support given the Food Bank by our many friends at Cargill. The latest, announced four days before Christmas, is a \$193,000 donation made up of \$143,000 in cash to us and our designated partner agencies and the rest in flour and meat. It is sponsored by 10 different Cargill business organizations. Our own KFB CEO points out that it could not have come at a better time. Thanks to Cargill for thinking of us again and again and again.

WAL-MART'S GOODWORKS WORKS FOR US! - The story of WalMart is mostly about good hardworking merchants providing good choices and affordable prices for their good hardworking customers. The Food Bank and WalMart are connected in a number of good working relationships.

Now we are pleased to receive a generous contribution from the WalMart Foundation. As you can see, WalMart Marketing Manager Tod Nelson, WalMart Market Merchandiser Deidra Gruenbacher and our own Brian Walker feel good about the good and timely gift from our very good friends at WalMart.



MORE PENNIES FROM HEAVENLY KIDS - Around two-dozen Independent School kindergarten kids recently came to Food Bank headquarters to present a check in the amount of the 17,440 pennies collected in their drive to provide funds to buy food for the KFB Backpack program.

While they were here, they looked and acted like perfect angels as they toured the facility, including our huge cold-storage system, as well as the room in which all food packets are assembled for the Backpack program.

While there, the group assembled one by themselves. After presenting their donation, they went off to class. Everyone seems to have had a good and enlightening experience. Hey, kids! Let's do it again next year.



A GREAT AND DELICIOUS GIVEAWAY - Every year come November, 10% of every Dillons order for Smart Chicken for four weeks is donated to the Food Bank. During last November that amounted to 8,300 pounds of Smart Chicken, providing one-half pound servings for 16,600 meals.

Smart Chicken is naturally raised on a diet of vegetables and grains, without antibiotics and processed by an air-chilled method that avoids adding water. Sounds delicious, both the Smart Chicken and the generous giveaway. Thanks to all—and please pass the biscuits!

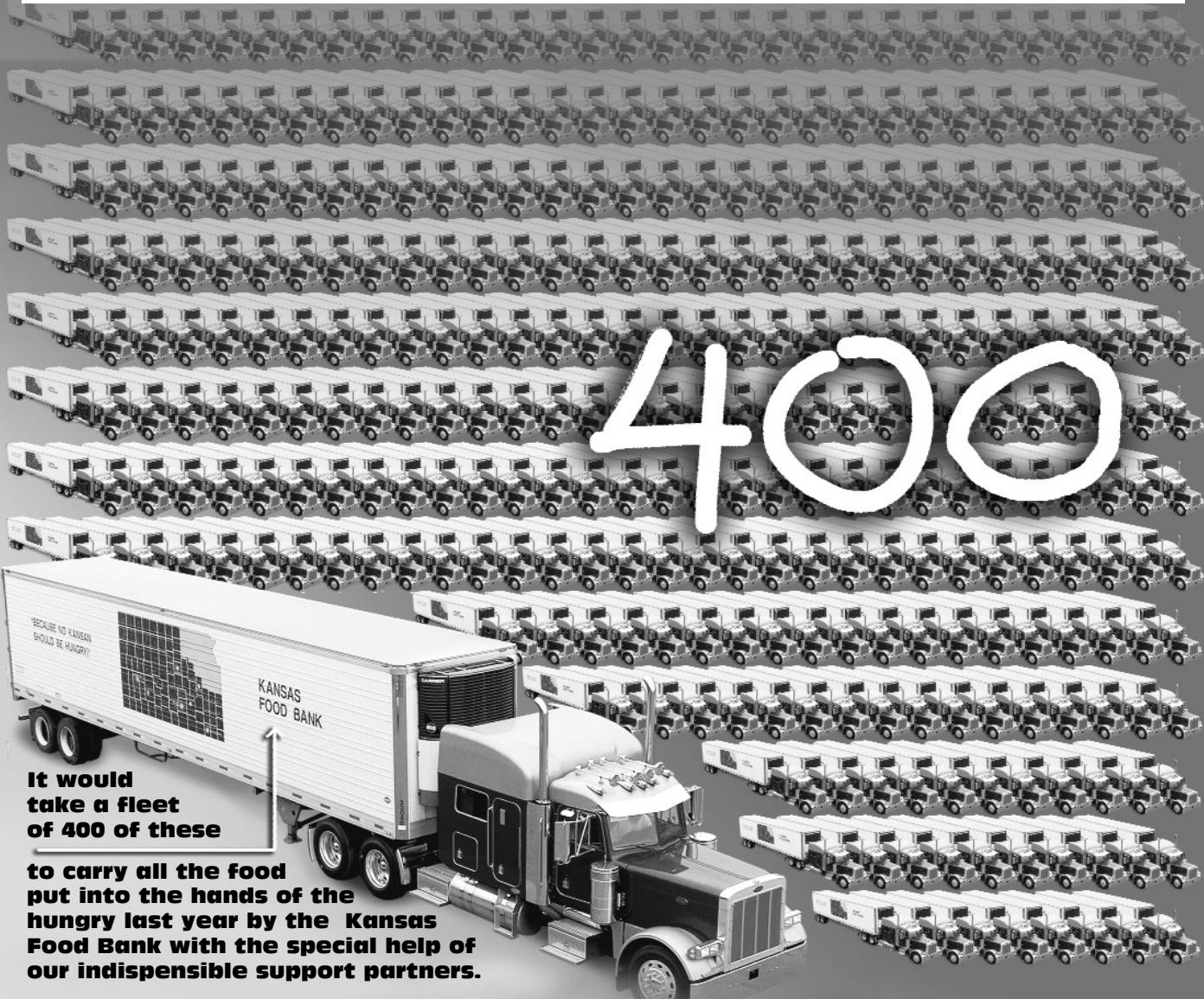


8,300 lbs of chicken were donated (providing 16,600 1/2 lb servings).

PATIENCE & PERSEVERANCE PAY OFF

After Shannon Crow came home to Valley Center from a Colorado church camp, she brought with her a challenge to raise enough money to buy Thanksgiving meals for 500 needy families. After many attempts to go it alone, she turned to experienced nonprofit people for tips on how to do it. Then she tried and tried and tried again.

After raising \$2,820, she brought the money to the Food Bank to buy Thanksgiving meals for the poor. But it was the night before Thanksgiving and too late to let it happen. Then she agreed to use it to help pay for food for the backpacks of those Valley Center students who participate in the Food 4 Kids program. It turned out to be a good choice and a good endorsement for patience and perseverance. You go, girl!



**It would
take a fleet
of 400 of these**

**to carry all the food
put into the hands of the
hungry last year by the Kansas
Food Bank with the special help of
our indispensable support partners.**